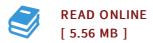




# Using MIS with MyMISLab (Mixed media product)

By David M. Kroenke

Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. 7th revised and global ed. 275 x 218 mm. Language: N/A. Brand New Book. For undergraduate Introductory Management Information Systems courses This engaging introduction to how people use IS to solve business problems explains why MIS is the most important course in the business school by showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Included are three unique Guides per chapter focusing on the themes of ethics, security, and other timely topics; plus a number of illustrative cases, exercises, projects, and other aids to ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year, Using MIS, contains fresh, new, and current material to help keep your students up to date.



#### Reviews

Good eBook and useful one. It is amongst the most remarkable ebook i actually have study. You can expect to like the way the article writer publish this pdf.

-- Prof. Armand Senger DVM

Absolutely essential go through book. It can be rally fascinating through studying period of time. You wont truly feel monotony at at any time of your respective time (that's what catalogues are for concerning in the event you question me).

-- Roberto Leannon

### Other Kindle Books



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### Sly Fox and Red Hen - Read it Yourself with Ladybird: Level 2 (Paperback)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 222 x 148 mm. Language: N/A. Brand New Book. Sly Fox is hungry and he wants to catch and eat Red Hen. Armed with his big, black bag he heads to her...



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### Read Write Inc. Phonics: Grey Set 7 Storybook 1 Rex to the Rescue (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 149 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1, 2 and 3...