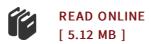




The Courage to be Profitable (Paperback)

By Ruth Kiing

Morgan James Publishing Ilc, United States, 2013. Paperback. Book Condition: New. 203 x 124 mm. Language: English. Brand New Book ***** Print on Demand *****. In The Courage to be Profitable, small business financial expert Ruth King shows business owners the easy steps to really understanding the financial part of their businesses. Real life stories drawn from her client experiences are sprinkled through the book to illustrate mistakes that small business Iowners make without realizing they are making them. Written in English rather than accounting babble, profit and loss statements, balance sheets, proper pricing, and cash flow come alive and are easily understood. Anyone who can use a calculator can follow this simple, three step process to avoid being another failure statistic. The Courage to be Profitable shows business owners how easy it is to get and stay profitable in less than 30 minutes per month.



Reviews

I actually began looking at this pdf. It is actually rally interesting through reading time period. You will not really feel monotony at at any time of your respective time (that's what catalogues are for concerning if you ask me).

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A superior quality publication along with the font used was fascinating to learn. I have read through and i also am certain that i am going to going to go through yet again again in the future. Your life period will likely be enhance the instant you total reading this publication.

-- Donnie Rice